**Pinal Partnership Open Space & Trails Committee Goals**

**GOAL ONE:** Promote public awareness of the economic, social, health, and environmental benefits of parks, trails, and open space.

**GOAL TWO:** Advocate management of the County’s natural infrastructure.

**GOAL THREE:** Identify strategic opportunities to support the Open Space & Trails Department in acquiring, developing and maintaining parks, trails and open space.

**GOAL FOUR:** Advocate stewardship of the county’s parks, trails and open space.

**GOAL ONE: Promote public awareness of the economic, social, health, and environmental benefits of parks, trails, and open space in the Open Space and Trails Master Plan.**

**Objective 1:** Make presentations to policy makers in Pinal County.  
**Action 1:** Annual presentation to city councils of larger cities and/or geographically strategic/important areas.

**Objective 2:** Make presentations to the general public.  
**Action 1:** Regularly scheduled public forum in each region. For example: "Connect people with nature" field trips as a public forum.  
**Action 2:** Booth at outdoor expo(s).  
**Action 3:** Utilize social media to further spread messaging about the benefits of parks, trails, and open space.

**Objective 3:** Make presentations to stakeholder groups. Encourage partnership and participation in moving PPOSTC objectives forward.

**Action 1:** Create master list of stakeholder groups by region.  
A. Identify potential strategic partners for upcoming projects (ie: park plans, stewardship efforts, etc).

**Action 2:** Present to identified potential strategic partners with very defined call to action.

**Objective 4:** Engage and collaborate with other Pinal Partnership committees to ensure that OSTMP’s goals and strategies are integrated into regional planning for transportation, etc.

**Action 1:** Attend PP committee meetings as appropriate.

**Action 2:** Maintain contact with PP committee chairs/members.

**Objective 5:** Grow social media following.  
**Action 1:** Continue to hold photo contests. Ask each submitter to Like/Follow PPOSTC Page.  
**Action 2:** Follow and engage with “Strategic Partners” on social media.

**Objective 6:** Provide science-based forums to educate and inform the public and policy makers about subjects relevant to developing and retaining functional ecosystem within and between open spaces.

**Action 1:** Facilitate presentations each year related to the planning cycle of policy makers summarizing science-based data related to functional ecosystems.  
**Action 2:** Revise/update presentation materials with new science-based data.

**GOAL TWO: Advocate for management of the county’s natural infrastructure as it relates to the Pinal County Open Space and Trails Master Plan**.

**Objective 1:** Identify and communicate goals of the Open Space and Trails Master Plan (OSTMP) and implementation strategies to policy makers.

**Action 1:** Meet with policy makers “when” it is determined by PPOSTC that new relevant information is available.  
**Action 2:** Identify key OSTMP focus areas, including but not limited to: sustaining native plant and animal communities; providing opportunity for human recreation; supporting clean air and water resources; and improving resilience to drought, extreme heat and flooding.

**Action 3:** Work with the county and other partners to identify natural drainages and critical wildlife corridors and linkages so developers will be able to target new development more effectively and meet their objectives while protecting important washes and linkages.

**Action 4:** Advocate for inclusion of plans such as the Arizona Game & Fish Department’s Pinal County Wildlife Connectivity Assessment in the OSTMP and Comprehensive Plan.

**GOAL THREE: Identify strategic opportunities to support the Open Space & Trails Department in acquiring, developing and maintaining parks, trails and open space as identified in the Pinal County Open Space and Trails Master Plan.**

**Objective 1:** Identify potential partners.

**Action 1:** Identify organizations and contact the point person(s) within each entity (partner) to discuss their specific contributions and goals.

**Action 2:** Formulate a donor recognition strategy, and determine how it could be used in each specific scenario, including possible County policy recommendations.

**Objective 2:** Identify and pursue funding sources.

**Action 1:** Identify mitigation potentials.

**Action 2:** Discuss future bond measures.

**Action 3:** Explore the development of regional districts (ie: parks, trails and/or open space districts).

**Action 4:** Partner with other counties and cities for funding.

**Action 5:** Investigate and pursue grants (local, federal, state).

**GOAL FOUR: Advocate stewardship of the county’s parks, trails and open space as identified in the Pinal County Open Space and Trails Master Plan.**

**Objective 1:** Identify priority areas with highest need for restoration, continued maintenance and law enforcement protection.

**Action 1:** Create a document of identified priority areas within each region utilizing active stewardship and user groups.

**Objective 2:** Engage stewardship partners within each region to collaborate on mutual concerns.

**Action 1:** Identify active stewardship and user groups.

**Action 2:** Make call-to-action presentation(s) to existing/potential stewardship groups based on specific needs.

**Objective 3:** Work with the county and other stakeholders to inspire development of stewardship and/or ambassador programs for management assistance of regional parks, trails and open space.

**Action 1:** Investigate existing programs.

**Action 2:** Share information about existing programs.

**Action 3:** Work in collaboration with the county, organizations, stakeholders or other entities to establish programs.

**Objective 4:** Communicate stewardship opportunities.

**Action 1:** Post stewardship opportunities on social and other media outlets.